

Sponsor Contract

Ward 2022 Organizer

Motion International Exhibitions and Events L.L.C
United Arab Emirates, Abu Dhabi
Landline: +971 2 626 4044
Email: Info@motion-int.com
Website: www.motion-int.com
VAT TRN Number: 100538974500003

Email this form to: (Before October 01)

info@motion-int.com

Name of Sponsoring Entity

Entity Name:		
VAT TRN Number: (If Available)		
Brands to be presented:		
Address 1*:		
Address 2 (If outside UAE, please state full address):		
Country:		City:
Landline:	Mobile:	Website:
Authorized Signatory:	*First Name:	*Last Name:
	*Position:	*Email:
	*Mobile Phone:	*Landline:

Contacts:

Onsite Representative (If applicable)	*Full Name:	*Position:
	*Mobile Number:	*Email:
Sales	Full Name:	Position:
	Mobile Number:	Email:
Public Relations	Full Name:	Position:
	Mobile Number:	Email:
Media	Full Name:	Position:
	Mobile Number:	Email:
Accounts / Billing	*Full Name:	*Position:
	*Mobile Number:	*Email:

Company Stamp:

Name & Signature:

Date:

Entity Information & Interest

Entity Type:				
<input type="checkbox"/> Government	<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Distributor	<input type="checkbox"/> Logistics	<input type="checkbox"/> Bank
<input type="checkbox"/> Others (Specify):				

Product or Service Profile List (If items apply):		
<input type="checkbox"/> Grower	<input type="checkbox"/> Exporter	<input type="checkbox"/> Importer
<input type="checkbox"/> Flower shop	<input type="checkbox"/> Logistics / Freight	<input type="checkbox"/> Supplier
<input type="checkbox"/> Financials	<input type="checkbox"/> Services	<input type="checkbox"/> Wholesale
<input type="checkbox"/> Agriculture	<input type="checkbox"/> Heavy Machine	<input type="checkbox"/> Garden Center
<input type="checkbox"/> Others (Please Specify):		

Interest in meeting buyers in these regions (If applicable):				
<input type="checkbox"/> GCC	<input type="checkbox"/> Levant Region	<input type="checkbox"/> Western Europe	<input type="checkbox"/> Eastern Europe	<input type="checkbox"/> Latin America Continent
<input type="checkbox"/> North America Continent	<input type="checkbox"/> North Asia	<input type="checkbox"/> South Asia	<input type="checkbox"/> North Africa	<input type="checkbox"/> Rest of Africa

Interest in meeting sellers in these regions (If applicable):				
<input type="checkbox"/> GCC	<input type="checkbox"/> Levant Region	<input type="checkbox"/> Western Europe	<input type="checkbox"/> Eastern Europe	<input type="checkbox"/> Latin America Continent
<input type="checkbox"/> North America Continent	<input type="checkbox"/> North Asia	<input type="checkbox"/> South Asia	<input type="checkbox"/> North Africa	<input type="checkbox"/> Rest of Africa

Company Stamp:

Name & Signature:

Date:

.....

.....

.....

Sponsor Form

Sponsorship Package:

Note: VAT 5% not applied on current prices.

Note: Please check the Sponsorship Package Document for full reference to entitlement and benefits.

<input type="checkbox"/> Main Sponsor (Maximum 2 Sponsor)	AED 500,000	AED
<input type="checkbox"/> Diamond Sponsor (Maximum 3 Sponsor)	AED 300,000	AED
<input type="checkbox"/> Platinum Sponsor (Maximum 4 Sponsor)	AED 250,000	AED
<input type="checkbox"/> Golden Sponsor	AED 200,000	AED
<input type="checkbox"/> Dinner Party Sponsor	AED 200,000	AED
<input type="checkbox"/> VIP Break Sponsor	AED 50,000	AED
<input type="checkbox"/> Sponsor Bank (Maximum 1 Sponsor)	AED 250,000	AED
<input type="checkbox"/> Co-Sponsor	AED 100,000	AED
<input type="checkbox"/> Technical Sponsor	AED 150,000	AED
<input type="checkbox"/> Media Sponsor	AED 250,000	AED
<input type="checkbox"/> Certified Postman (Maximum 1 Sponsor)	AED 50,000	AED
<input type="checkbox"/> Medical Care Sponsor (Maximum 1 Sponsor)	AED 250,000	AED
Total:		AED

Exhibitor Stamp:

Name & Signature:

Date:

.....

.....

.....

Payment Form

Payment type:

Bank Transfer Cheque

- I. Down payment of (50%) non-refundable payable upon signing the contract. Failure to pay the deposit could lead to loss of requested item.
- II. The final payment (50%) Balance, payable by a maximum of **October 01, 2022**.
- III. Applications submitted after **October 01, 2022**, must be fully paid for acceptance to participation.
- IV. All payments are to be made by Bank Transfer, Credit Card or Cheque Only. Stated below are the bank account details.

Account Name: Motion International Exhibitions and Events LLC

Account Number: 012001758819

IBAN: AE 1103 800 0001 2001 758 819

Currency Type: AED

Bank Name: National Bank of Fujairah

Swift Code: NBFUAEAFDXB

Company Stamp:

Name & Signature:

Date:

.....

.....

.....

Terms & Conditions

Terms & Conditions:

Part One

The terms and conditions herein constitute the entire agreement between the Sponsor and Organizer (MOTION) for the provision of services and shall be deemed to be accepted on commencement of a sponsorship, whether under a contract of service or for services. The terms and conditions stated herein shall apply to all sponsorship for events arranged by the Organizer.

Hereby, the organizer (Motion International Exhibition and Events) will be mentioned as "MOTION".

1. Sponsorship Fee:

- As per the rights and licenses granted, the Sponsor is obliged to pay Motion the agreed fee for the sponsorship package they choose, in accordance with the payment terms
- The Sponsorship package inclusive of the 5% VAT is solely borne by the Sponsor including but not limited to Currency Control Restrictions, Bank Charges, Fees, Duties, Currency Value change and other transactional costs).

2. Sponsors Rights

Once payment is cleared to MOTION by the Sponsor, the Motion hereby grants to the Sponsor the following rights where applicable and as agreed on the sponsorship benefits form:

- The right to be designated as an official sponsor of the Exhibition (or similar designation as stated in the benefit form).
- The right to use the sponsor designated logo.
- The right to have the sponsor logo on event material as mentioned in the sponsorship benefit form.
- The right to have their website link stated on the exhibition's official website.

3. Obligations of the Sponsor:

The sponsor hereby warrants to MOTION:

- The Sponsor will exercise his rights as granted by Motion in the Sponsor Form.
- The Sponsor will submit to MOTION, all pre-production material for review as soon as possible to be given green light for use.
- The Sponsor items to be listed by MOTION, if any, shall comply in full respect to rules and regulation mentioned or to be set forth by MOTION. If a breach does happen, then the Sponsor at his own cost will remove all pieces from the venue after the written notice has been submitted to the Sponsor and shall act immediately.
- The Sponsor must provide to MOTION, at the Sponsors own cost and expense, the sponsors marks in eps 300dpi format in both black and white and full color within print deadlines reasonably specified by the organizer for it to be reproduced under control of MOTION for the fulfillment of the sponsorship rights.
- The Sponsor undertakes not to share any licenses and rights granted to participate in join promotions in relation to the Exhibition except in each case with prior written consent from MOTION.
- The Sponsor shall provide to MOTION all necessary names, logos and other material at his own cost without burdening MOTION.
- The Sponsor will not cause or issue any report or announcement to the press or media regarding the Sponsorship rights, or the Sponsor's appointment except in the form approved by Motion in written format.
- The Sponsor agrees that it shall exercise rights and licenses given to them at its own sole risk and shall indemnify fully MOTION in respect to all claims and liability any third person injuries, death, loss, or damage of any type arising out of, or in connection to exercising his sponsorship rights and licenses granted if any, except in the situation that such injury does come about from negligence from MOTION.
- The Sponsor has not right to sub-lease, sub-license, assign or dispose of any the sponsorship rights without the written approval of MOTION

4. Obligations of the Organizer:

Motion hereby warrants to the Sponsor that:

- MOTION owns and controls the event/exhibition and the proprietary rights and use of the sponsorship rights by the Sponsor as provided for under this agreement shall not infringe the rights of any third party.
- MOTION shall to the best of its abilities organize the event/exhibition in accordance with the official format outlined in the event catalogue and website.
- MOTION shall to the best of its abilities and using all reasonable means deliver all sponsorship rights to the Sponsor and to ensure that all

Part Two

- Motion shall consider any reasonable requests from the Sponsor or its agent to run joint promotional activity if requested.
- Motion acknowledges that the Sponsor owns and controls the Sponsor Logo and Motion shall ensure the use of them without any chance of endangering the Sponsors rights and title in the Sponsor Logo.
- Should the date of the Exhibition change for any reason, MOTION will notify the sponsor in writing at least three calendar months before the commencement of the event. Upon the date of the event changing where MOTION has notified the sponsor in writing at least three calendar months prior the event, the termination policy as stated in point 6.4 shall stand.

5. Term and Termination:

- This agreement shall take effect on and from the commencement date and shall continue up to the date of event.
- Either party can cancel and terminate this agreement immediate at any time by giving a written notice to the other party:
 - The sponsor fails to pay his due amount to MOTION under this agreement on the due date for payment and remains in default, not less than five (5) business days after being notified in writing to clear his balance.
 - The other party commits a material breach on any material term of this agreement, if the breach is remediable and continue to fail to remedy the breach within a period of five (5) business days after being notified in writing to do so. However, these five (5) business days will be reduced to three (3) business days within the Ten (10) business days before the exhibition/event beginning.
 - The other party repeatedly breaches any of the terms in this agreement in a manner that is reasonably justifies the opinion that its conduct is unacceptable or inconsistent with it having the intent or ability to give effect to the terms of this agreement.

6. Liability/Consequences following termination of this agreement for any reason:

- The Sponsorship rights granted by the event owner / MOTION to the sponsor pursuant to the above clause 3 shall revert to the event owner / MOTION and thereafter the sponsor shall not use or exploit (Directly or Indirectly) its previous connection with MOTION or the Exhibition.
- The Sponsor will not make any further use of, remake, reproduce and exploit any of the rights or licenses granted in this agreement or make any representation thereof that may be confusingly similar.
- The Sponsor shall forthwith cease carrying on all business under this agreement.
- Termination of this agreement by either party for any reason shall be without prejudice to any rights that may have accrued as at the date of such termination, or which may accrue subsequently thereto to either party pursuant to or under the procedures set out in clause 5.
- Clauses which expressly or by implication have effect after termination shall continue in full force and effect, including this clause 6 (Liability / Consequences of termination), clause 7 (Limitation of liability and indemnities) and sub-clause 11.2 (Governing Law and Jurisdiction).
- For any cancellation of sponsorships ordered before October 1, 2022, non-refundable deposits remain due and retained by MOTION. For cancellation of sponsorships on and after October 1, 2022, the full amount is due and payable to MOTION.

7. Limitation of liability and indemnities

- Motion undertakes to indemnify the Sponsor against all liabilities, claims, demands, actions, costs, damages or loss arising out of any breach of any terms of this agreement by MOTION
- The Sponsor undertakes to indemnify MOTION against all liabilities, claims, demands, actions, costs, damages or loss arising out of any breach of any terms of this agreement by the Sponsor.
- The Provision of this clause 7 shall survive the termination or expiry of this agreement.
- Neither party shall be liable to the other under this agreement for any loss, damage, cost, expense or other claim for compensation arising as a direct or indirect result or breach or non-performance of this agreement due to a force majeure event.
- Subject clause 7.4 under no circumstances shall MOTION be liable to the sponsor for any of the following, whether in contract, tort (including negligence) or otherwise any indirect or consequential losses, loss of revenue or anticipated revenue, loss of saving or anticipated saving, loss of business opportunity, loss of profits or anticipated profits, or loss of wasted expenditure.
- Subject to clause 7.4, the organizers maximum aggregate liability in contract, tort (including negligence) or otherwise, however arising out of our in connection with the performance of the organizers obligation under this agreement, in respect of any one or more incidents or occurrences during the term, shall be limited to a sum equal to the amount of the Sponsorship fee received by MOTION as at the date of such act or omissions.

relevant sponsor advertising materials is properly in place and operational and not concealed or obscured from at any time.

Part Three

8. Representation and warranties:

➤ The sponsor represents and warrants that:

its own or solely entitled to us the Sponsors mark and any other material supplied to MOTION in relation to this agreement and the MOTION shall be entitled to see evidence to this effect on request, and it shall exercise all rights and licenses granted in this agreement in accordance with all relevant rules and regulations of the event/exhibition and in accordance with applicable media and domestic laws including all applicable safety legislation.

9. Anti-Bribery:

Each party agrees that it shall comply fully with all applicable laws, statutes, regulation and codes relating to anti-bribery and anti-corruption in the United Arab Emirates and globally, and it should maintain in place throughout the term of this agreement its own policies and procedures, including but not limited to adequate procedures to ensure compliance with the applicable laws and will enforce them where appropriate, promptly report to the other party any request or demand for any undue financial or other advantage of any kind it receives in connection with the performance of this agreement.

10. Intellectual property rights

Motion and the sponsor acknowledge as following:

- All rights in the sponsors marks, including any goodwill associated with them, shall be the sole and exclusive property of the sponsor, and motion shall not acquire any rights in the sponsors marks, no in any developments or variations of them.
- All rights of MOTIONs marks including any goodwill associated with them, shall be the sole and exclusive property of MOTION and the Sponsor shall not acquire any rights in MOTION marks, including any developments or variations of them.
- All intellectual property rights in and to any materials produced for the event, shall remain or be assigned to become, the sole and exclusive property of MOTION.

11. Miscellaneous:

- This agreement including the schedules contains the entire agreement of the parties with respect to the subject matter of this agreement and supersedes all prior agreements and arrangements (whether written or oral) in relation to such subject matter between the parties.
- This contract and any other non-contractual obligations arising out of it is governed by and construed in accordance with federal laws of the United Arab Emirates and the Emirate of Abu Dhabi, and any disputes will be subjected to the exclusive jurisdiction of Abu Dhabi Courts. If there is any conflict between the terms of this agreement and any other agreement from the Exhibitor/Sponsor, the provisions of this agreement shall prevail.

We have read all the above Terms & Conditions of this form and we undertake to observe and to be bound by them.

All Communications should be addressed to:



Motion International Exhibitions & Events L.L.C
Office Abu Dhabi, UAE, Sheikh Zayed the first ST., Al Montazah Tower
Landline: 02-8766244 – Email: info@motion-int.com
Website: www.motion-int.com

Company Stamp:

Name & Signature: